

POLICY INSTITUTE IMPLEMENTATION COMMITTEE MEETING

DATE: Wednesday, April 7, 2010

LOCATION: McNaughton Room (City Hall) & Teleconference

1. Meeting called to order at 12:27 p.m.			
2. Attendance			
<u>Present:</u> M. Scott (Chair); D. Farrell; I. Angus; M. Wanlin; D. Brenzavich; B. Kelso; H. Wilson; Dr. G. Macey (via teleconference); H. Mullally; K. Turner. Staff: L. Owens.			
<u>Regrets:</u> M. Chochla; S. Demmings; Dr. R. Wang.			
<u>Absent:</u> D. Bernosky; R. Potvin.			
3. Declaration of Conflicts – none.			
4. Approval of Agenda	Moved by	Seconded by	Consensus
Move to approve the April 7, 2010 meeting agenda as presented.	M. Wanlin	I. Angus	Yes
5. Approval of Minutes	Moved by	Seconded by	Consensus
Move to approve the March 11, 2010 meeting minutes as presented.	D. Farrell	G. Macey	Yes
5.1. Business Arising from Past Minutes			
5.1.1 None.			
6. New Business			
<i>Item Description</i>	<i>Recommendation/Action/Motion</i>	<i>To</i>	<i>Date</i>
6.1 Growth Plan and Common Voice Northwest Update – G. Macey / I. Angus			
I. Angus reported on the recent dialogue that has taken place with Minister Gravelle about the development of a Northern Ontario Public Policy Institute (NOPPI). Min. Gravelle asked that a “road map” which would chronicle the steps required to create such an entity, be developed and presented to him for his use when speaking to other Ministers, government officials, etc. The Minister is convinced of the need and importance of such an institution, but needs to be able to “sell” it to others. It would not describe what the Institute would look like or what it would do, but rather inform the Ministry of what steps will be needed to go through in order to establish the Institute. G. Macey noted that, unfortunately, this initiative did not occur as a line item in the recent budget announcement as was hoped. A lot of money (perhaps \$2 million dollars) will be asked of the Ministry, and Minister Gravelle will need to have supporting information when he asks for it. The Committee must provide for him a “road map” to show how the Institute can come about, as well as a document (much			

<p>like a Memorandum of Understanding - MOU) which describes what the Institute will do. It is hoped to have this 2-page document (prospectus) ready in time to present at the Northwestern Ontario Associated Chambers of Commerce (NOACC) Spring Meeting/AGM to be held April 15-17, 2010 in Sioux Lookout, and at the Northwestern Ontario Municipal Association's (NOMA) Annual General Meeting to be held April 21-24, 2010 in Marathon. It will be sent out to the Committee prior for feedback/input.</p>			
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6.2 Open Discussion on Implementation Strategies

G. Macey, who spoke with Dr. F. Gilbert, President of Lakehead University, noted that three-quarters of policy institutes are affiliated with universities. Dr. Gilbert had suggested this new institute operate from the "Dean's Office" of LU, as public policy is too broad a subject to qualify for the Northern Studies, Political Science or Economics departments. B. Kelso remarked that others need to be involved to start fostering relationships: if we can prepare the 2-page "prospectus" and sit down with both the Presidents of Lakehead and Laurentian Universities, perhaps we can see what other partners can/should become involved. If there is no university involvement, we will not be able to pursue CURA funding (Community-University Research Alliances). It was noted that we do not want others directing the path of this initiative.

M. Wanlin noted that at the March 4, 2010 meeting (M. Scott, M. Wanlin, K. Turner and Dr. Macey in attendance), it was proposed that four Northeast and four Northwest representatives would form an Interim Board (as chosen by this committee), which will eventually lead into creating a formal, free-standing pan-Northern Board of Directors for the Institute. It was suggested that this Interim Board should meet during the Spring of 2010. Criteria for the 8 representatives of the Interim Board (i.e. having a diverse background, etc.) were also determined. It was also suggested that the NSWPB could be the organization which performs the administration duties and houses the organization – for now. The group agreed that the wording of any MOU will ultimately be done by lawyers and not this committee nor the Interim Board.

Discussion regarding funding: Start-up funding requested first (perhaps \$200,000) may allow the group the time to discern how much operational funding would be required in the long term. An endowment is a large sum of money which is banked, and the day-to-day administration of the Institute is paid for with interest on that sum; proposed projects would be grant-specific. Minister Gravelle is very interested in the endowment concept.

M. Wanlin suggested a Pan-Northern forum could be organized, inviting people from across the North, to collectively explore the creation of NOPPI. At the conference, 8 (or ?) representatives chosen will become the Interim Implementation Committee; they will establish the criteria for the permanent Board of Directors and examine the draft concept document and statement of principles. The question was raised regarding the Northeast region: would 4 representatives be enough, given that they are more diverse in terms of their communities? As it will have consensus model governance, if they wish/require 5 representatives, it would not be out of the question. G. Macey added that the Mowat Advisory Board has 17 members. H. Mullally noted that parties who wish to become involved can provide a Letter of Intent (LOI) expressing their wishes. I. Angus suggested that it would be wise to keep a clear separation between the group that creates the permanent Board and the Board. Perhaps asking for a commitment in the LOI that they would not seek a position on the permanent Board would be useful. B. Kelso then suggested that the new president of Lakehead University not be asked to sit on the first group, as he may be best to sit on the permanent Board. M. Scott noted that in Dr. Livio DiMatteo's 2006 report, "A Policy Institute for Northwestern Ontario: Need, Models and Structure", 44 potential key stakeholders in the Northwest were identified. A wide array of representatives from Municipalities, Business, Labour, NGOs, Health, Workforce Planning Boards, First Nations, Academics and Training Institutions should be invited to the conference. G. Macey noted that there is also a government appointee on the Mowat Advisory Board. B. Kelso added that the conference would be a great opportunity to hold a brainstorming session regarding policy issues or topics of interest that are important to

the Northeast, to the Northwest, and in a pan-northern context.

I. Angus noted that a completed document will be presented to the Executive Committee of Common Voice Northwest on Tuesday, April 13th. NSPWB will send out the document asking for responses/input by the end of Friday, April 9th.

The draft document is attached to these minutes.

<i>Item Description</i>	<i>Recommendation/Action/Motion</i>	<i>To</i>	<i>Date</i>
7. New Business			
None.			
8. Date of Next Meeting: to be determined (late April/early May)			
9. Meeting Adjourned - Moved by M. Scott at 2:13 p.m. Consensus.			

CREATING A PUBLIC POLICY INSTITUTE

Key steps:

Phase I

1. Create a Pan Northern Body
 - a. Hold a pan-Northern Conference to work out the details
 - i. Engage an organization to co-ordinate (i.e. NSWPB)
 - ii. Government to fund conference
 - b. Invitees shall include
 - i. Existing regional leadership organizations
 1. NGO's
 2. Municipal
 3. Business
 4. Training/Workforce Planning
 5. First Nation Treaty Organizations
 6. Academic/Institution
 7. Health Sector
 8. Labour
 - c. Examine draft concept document, governance structure and statement of principles (as developed by NOPPI Implementation Committee)
 1. Establish criteria for permanent board members
 2. Conference to select a committee with equal representation from NW and NE to work as an Interim implementation committee who in turn will develop the final Board
 - a. Members would have a diverse set of interests and backgrounds
 - b. Commitment to Northern Ontario
 - c. Knowledge on how to shape and construct organizations
 - d. Interest and experience in public policy development
 - e. Ability to check biases at the door
 - d. discussion on overall mandate of Institute

Phase II

Under the guidance of the Interim committee the following are addressed: (See CRIBE Model for implementation)

1. Identify a facilitator (individual or organization)
2. Develop an implementation budget
3. Submit application for funding – start up, operation and endowment
4. Develop the final Board
5. Develop organization
6. Hire executive director