



For Immediate Release

## **Know your community to grow your community.**

### **New Community Labour Market Report Series is launched in Northwestern Ontario**

**March 2, 2017** – North Superior Workforce Planning Board – Your Local Employment Planning Council and Northern Policy Institute have teamed up to provide communities with greater access to labour market information at the very local level.

The Community Labour Market Report Series by Amandine Martel and José-Karl Noiseux, provides local labour market indicators for communities in the NSWPB region, to assist leaders and organizations in the decision-making process. The goal of these reports is to provide community members with a better understanding of what is happening in their community. They do not however, attempt to explain the reasons behind the trends, spikes or troughs in the provided data.

"This information is intended as a starting point for an evidence-based conversation about why certain changes are occurring," said Madge Richardson, Executive Director, North Superior Workforce Planning Board – Your Local Employment Planning Council. "This report is just a first step. It is now up to community members to explore and address the challenges and opportunities their community is experiencing."

The reports include information on ten key indicators:

- Employers
- Employment by Industry
- Employment by Occupation
- Local Knowledge
- Population and Demographics
- Migration
- Education, Literacy, Skills & Training
- Labour Force Participation
- Wages
- Income

Reports from the series will become available throughout the next few months, and will be accessible for download on our websites, [www.nswpb.ca/lepc](http://www.nswpb.ca/lepc) and [www.northernpolicy.ca](http://www.northernpolicy.ca). The first two reports on Aroland First Nation and Greenstone are now available.



# Local Employment Planning Council

107B Johnson Ave.  
Thunder Bay, ON  
P7B 2V9  
[www.nswpb.ca](http://www.nswpb.ca)

T (807) 346-2940  
F (807) 344-5464  
TF 1-888-800-8893

***Author's calculations are based on data available at the time of publication and are therefore subject to change.***

**Media Interviews:** Madge Richardson, Executive Director of the North Superior Workforce Planning Board – Your Local Employment Planning Council and Amandine Martel, Author and NPI/LEPC Data Analyst, are available for comment.

To arrange an interview, please contact:

Erin Hansen  
Administrative & Communications Coordinator  
807-346-2940  
[admin@nswpb.ca](mailto:admin@nswpb.ca)

### ***About the Local Employment Planning Council (LEPC):***

LEPC in Thunder Bay is a pilot project led by the North Superior Workforce Planning Board (NSWPB) with the support of Northern Policy Institute (NPI) has data and research partner. The LEPC uses community consultation, research, and evidence-based practices to spur innovation in workforce development in our region.

### ***About the North Superior Workforce Planning Board (NSWPB):***

The North Superior Workforce Planning Board (NSWPB) is one of twenty-six Workforce Planning zones across Ontario, mandated through the Ministry of Training, Colleges and Universities to identify, assess and prioritize the skills and knowledge needs of community, employers and individual participants/learners in the local labour market through a collaborative, local labour market planning process.

### ***About Northern Policy Institute (NPI):***

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern communities. Our operations are located in Thunder Bay, Sault Ste. Marie, and Sudbury. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.