

NSWGPB

Strategic Plan

2022-23



North Superior

Workforce Planning Board



Mission

Engaging community partners in leading collaborative workforce development planning.

Vision

A strategically aligned labour force to meet demands across Northwestern Ontario.

Regional Leadership

Lead proactive and collaborative action in issues affecting workforce development across the District of Thunder Bay

Financial Sustainability

Diversify funding model to build organizational capacity to deliver on regional needs.

Adapt operations to maximize community workforce advancement.

Revitalization

Ensure Board membership is reflective of the communities across the District of Thunder Bay by promoting equity, diversity and inclusion.

Broaden the public awareness and interest of workforce development issues through media campaign.

Funding Sustainability Objectives

Diversify funding model to build organizational capacity to deliver on regional needs.

1. Build capacity to function (core vs multi funding sources)



2. Increase percentage of non core funding

3. Target multi year funding, moving to permanent funding as an essential service

4. Broaden funding to develop social needs

Adapt operations to maximize community workforce advancement.



1. Feasibility of fee for service/core analyst (social enterprise)

2. Review leasehold; form a committee to access retaining a storefront/location; lease out to another (review legal considerations)

Revitalization Objectives



Ensure Board membership is reflective of the communities across the District of Thunder Bay by promoting equity, diversity and inclusion

1. New board of director membership; meet the full complement of members
2. Be the partner of choice for Workforce Development
3. Board self evaluation
4. Director Recruitment plan - R and S Committee

Broaden public awareness and interest of workforce development issues through media campaigns.



1. Grow public visibility, media mentions through developing a marketing plan
2. Increase use of analytics

Regional Leadership Objectives

Lead proactive and collaborative action in issues affecting workforce development across the district of Thunder Bay.

1. Lead a cooperative/collaborative model of the SSM
2. Reengage & broaden membership with community/agencies/providers
3. 1st Quarter 2022: make presentations to TBDML-RRDML-KDML
4. Seek Trilium funding
5. 2nd Quarter 2022: Partner with other boards related to SSM
 - 5.1. Event with Durham Workforce Authority/pair with AGM for daytime component
 - 5.2. Events with municipalities (NOMA, TBDML, ROMA)
6. Measures of Success
 - a. Getting all the majority of players to the table (# of communities)
 - b. Diversity
 - c. A member of the Board of Directors on SSM

