



# The NSWPB Organization Intro Packet

For use in the organizational introduction for  
new board members or community partners

**Date Created:**  
October 28th, 2022

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October 28th, 2023



# About Us

## Purpose



As the Local Board for the Thunder Bay District, NSWPB identifies challenges and opportunities that may exist in the labour market throughout our communities to develop tailored responses for initiating workforce development strategies. The NSWPB also provides evidence-based research and labour market information to community partners, employers and government and facilitates service coordination activities amongst employment and training service providers.

## Funding

The NSWPB also delivers other short-term programs under various funding streams, such as the Northwest Connector Program, funded through the Federal Economic Development Initiative for Northern Ontario (FedNor).



## Mission

“Engaging community partners in leading collaborative workforce development planning.”

## Vision

“A strategically aligned labour force to meet demands across Northwestern Ontario.”



## Communities

North Superior Workforce Planning Board (NSWPB) is part of a network of 26 local workforce planning boards throughout the province of Ontario that is funded by the Ministry of Labour, Training and Skills Development.

- |  |  |   |
|--|--|---|
| • Animbiigoo Zaag'igan   | Nation   | • Nipigon                               |
| • Anishinaabek (Lake Nipigon Ojibway)                            | • Greenstone   | • O'Connor                              |
| • Aroland First Nation   | • Greenstone Métis Community                           | • Oliver Paipoonge                      |
| • Biigtigong Nishnaabeg (Ojibways of the Pic River First Nation) | • Kiashke Zaaging Anishinaabek (Gull Bay First Nation) | • Pawgwasheeng (Pays Plat First Nation) |
| • Biinjitiwaabik Zaaging   | • Lac des Mille Lac First Nation                       | • Pic Mobert First Nation               |
| • Anishinaabek (Rocky Bay First Nation)                          | • Long Lake #58 First Nation                           | • Red Rock                              |
| • Bingwi Neyaashi Anishinaabek (Sandpoint First Nation)          | • Manitouwadge   | • Red Rock Band                         |
| • Conmee   | • Marathon   | • Schreiber                             |
| • Dorion   | • Marten Falls First Nation                            | • Shuniah                               |
| • Eabametoong First Nation (Fort Hope)                           | • Neebing  | • Superior North Shore Métis Community  |
| • Fort William First Nation                                      | • Neskantaga First Nation (Lansdowne House)            | • Terrace Bay                           |
| • Gillies  | • Nibinamik First Nation (Summer Beaver)               | • Thunder Bay                           |
| • Ginoogaming First  |  | • Thunder Bay Métis Community           |
|  |  | • Thunder Bay, Unorganized              |
|  |  | • Webequie First Nation                 |
|  |  | • Whitesand First Nation                |



## The Board

As a non-profit organization, the North Superior Workforce Planning Board is governed by a Board of Directors representing the community and various Labour Market Partner, Groups. The Directors serve on various committees volunteering their time and expertise in workforce development issues. Each Director is expected to be a liaison between the community and the Board. Being a Board Member of the NSWPB provides several unique challenges due to our local geography; however, through teleconferences and substantial travel, NSWPB Directors make it work. We thank them for their dedication and commitment to their position on the Board.

The Board aims to be reflective of the demographic diversity of the District of Thunder Bay; members are to be representative of the local labour market, the key sectors of the local economy and key community stakeholder groups. North Superior Workforce Planning Board (NSWPB) is part of a network of 26 local workforce planning boards throughout Ontario who are funded by the Ministry of Labour, Training and Skills Development



# Current Projects

## Digital Society

The Digital Society Project Partnership with Northern Policy Institute has progressed. The original plan for the working groups has shifted to a webinar model. One webinar was completed and focused on the delivery of remote healthcare in Northern Ontario and lessons learned elsewhere that we can apply here. Global and local experts took part in the webinar. There were around 50 attendees. The following webinar occurred on March 8, 2022 and focused on maintaining a remote community of practice. A community of practice is a network of professionals who share work, training, and educational experiences. This project is supported by additional research focusing on ICT (Information and Communication Technology) infrastructure in Northern Ontario and measuring digital literacy access in Northern Ontario.

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## Mining Survey

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Mining Support and Service Sector Needs in Northwestern Ontario: Develop and administer a survey/research tool to reach out to the Mining Support and Services Sector (Employers/Contractors) to collect information regarding current and future workforce trends and needs. We will deliver a comprehensive report from the data collected outlining the potential workforce needs for future sector requirements.

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### Survey Approaches

#### Approach 1

Development of a database of Mining Support and Service Employers/Contractors within Northwestern Ontario

#### Approach 2

Key informant interviews

#### Approach 3

Development and distribution of survey/research instruments

#### Approach 4

Consultations with other stakeholders (i.e. community partners, mining research companies, community colleges, etc.)

#### Approach 5

Development of results in a comprehensive report

#### Approach 6

Share report with participants, stakeholders and other interested parties.

## Northwest Connector

Based on the National Connector Program, the Northwest Connector program is an intentional networking program bringing together local businesses and community leaders with skilled Newcomer employment seekers to help enhance professional networks and keep talent in the region. The main goal of the program is to help pre-qualified, un-or under-employed individuals build professional networks to increase knowledge and access to meaningful local employment opportunities.

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## Wellness Pillars

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Wellness Pillars Report: COVID-19 has impacted the labour market in several important ways, one of which is on mental health and the general well-being of individuals. With this context in mind, NSWPB seeks to partner with Northern Policy Institute to collect, measure and analyze indicators on the 8 Pillars of Wellness (physical, nutritional, mental, social, spiritual, intellectual, professional, and community). Through this measurement, NSWPB can provide a comprehensive picture of the labour force in the NSWPB service region, which the government and non-government decision-makers can use. Understanding factors important to labour productivity will be critical as the economy is on the road to recovery. In addition to COVID-19 recovery efforts, this work can be used in key policy areas, such as welcoming communities, employer supports, and labour market planning.

## WorkSCAPE NW

WorkSCAPE Northwest is a suite of innovative labour market tools that NSWPB has deployed to better collect and disseminate local labour market information.

Standing for Skills, Careers, Assets, and Program Explorer, WorkSCAPE Northwest will help local job seekers find what they need to get and keep working. Among the tools are a job board that scrapes 25 job banks, a map that shows where critical resources are located, a pathway tool that shows links between careers and much more.

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# Previous Projects

Community partnerships are the mainstay of NSWPB, and we are working to improve the quality of life for all in our region. In this section, you will find links to final reports and other products developed by NSWPB over the past several years.

## 2021-2022

- [Northwestern Energy Sector Labour Demand Report March 2022](#)
- [Setting the Course: Navigating the North Superior Workforce in 2022-2023](#)
- [Digital Platform Report – Funded by OTF](#)
- [Webinar on the Delivery of Remote Healthcare in Northern Ontario](#)
- [A Collection of Workforce and Workplace Literacy Resources](#)

## 2020-2021

- [On the Road to Recovery: Becoming A Superior Workforce post COVID-19](#)
- [In-Demand Skilled Trades Project](#)

## 2019-2020

- [Technology And The Skilled Trades Animation Video](#)
- [Assessing Labour Market Shortages In The City of Thunder Bay](#)
- [Human Capital Series – Thunder Bay District](#)
- [The Economic Impact Of Automation On Northern Ontario's Economy](#)
- [Forestry Sector Timeline Report](#)



# North Superior

Workforce Planning Board

Commission de planification  
de la main-d'œuvre du

# Nord Supérieur

Want more info on our  
projects or research?

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Head to our website at [nswpb.ca](http://nswpb.ca)  
to learn more.

Looking to become a member  
of our board of directors?

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[Click Here to Apply.](#)

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