



North Superior
Workforce Planning Board

STRATEGIC ACTION PLAN

2024-2027



North Superior
Workforce Planning Board

VISION

A strategically aligned labour force to meet demands across Northwestern Ontario.

MISSION

Engaging community partners in leading collaborative workforce development planning.



STRATEGIES





PRIORITY STRATEGIES

PRIORITY STRATEGY

2024 OBJECTIVES

2025 - 2026 OBJECTIVES

2027+ OBJECTIVES

Develop & Maintain Strategic Alliances

Establish alliances with political, education & Chamber

Establish alliances with support groups (E.O), Indigenous Organizations, ER Sectors/Unions

Establish alliances with researchers and funders

Build Brand Awareness

Marketing Plan

Implementation

Marketing plan KPIs

Secure Sustainable Multi Source Funding

Leverage Social Enterprise Capacity within the Board

Staff & Organize Capacity Including & Marketing for Multiple Project (4)

Have a Seamless Process as to how we do this Business Along our Core Funding Mandates